



2013 AWARD WINNING PROGRAMS

Category: Business Service



Sonsio, Inc.

5630 Ward Rd., Arvada, CO 80002

Sonsio was selected as a Head of the Class winner due to their commitment to continuous skill development and education. Sonsio sponsors and promotes several programs designed to develop basic skills, and also enhance existing skills in order to prepare an employee for increased responsibility or advancement. Sonsio supports employees in both learning new knowledge about their positions and advancing individual growth. They focus on areas such as leadership, cultural alignment, technical skills, customer service and sales training. More recently, Sonsio has expanded their formal training curriculum to include a catalog of courses on all kinds of business and professional topics sponsored through Mountain States Employers Council. Sonsio frequently sponsors select classes so that a majority of employees can participate. They also budget training departmentally so that specific and individual skill development needs can be addressed. Sonsio implements education and tuition reimbursement policies, and encourages and rewards ASE and TIA certification. Managers are able to participate in leadership, accountability and culture development seminars. Sonsio's strong emphasis on training and personal development has been a key factor to their growing success. As training and development opportunities have expanded, Sonsio has seen major improvements in company morale, employee engagement, cost reduction and overall company results. An increased sales revenue, reduced errors, happier customers and more efficient technicians are a direct result of Sonsio's commitment to foster ongoing training and education of their employees. 🍏