



***Sonsio and Evolution by Dent Wizard Complete Merger
to Better Serve the Vehicle Protection and Warranty Markets***

DENVER, January 5, 2021 – Sonsio LLC, a leading provider of vehicle protection and warranty programs to the automotive aftermarket, recently announced its merger with Evolution, Dent Wizard’s F&I vehicle protection division. The merger, effective January 1, 2021, creates the leader of services, expertise, experience and geographic reach in the vehicle protection and warranty markets in North America. The combined company will operate under the “Sonsio Vehicle Protection” brand.

David Jones, Sonsio’s president & CEO, will remain CEO of the newly integrated company. Lindsey Bird, the division president of Evolution, will serve as the president of Sonsio. With this union the company will have customer service locations in Denver, Phoenix, and St. Louis. Additionally, Sonsio will continue to service their appearance protection products through Dent Wizard’s network of technicians.

Together, the combined organizations will serve more than 74,000 locations across all 50 states, Canada, and Puerto Rico. Sonsio will now be able to deliver a more extensive lineup of protection products for both new and aftermarket vehicles, increasing the company’s ability to drive value to partners through improved customer retention, new customer acquisition, and increased profitability.

“Many of our relationships stretch out 5, 10, and 20+ years. We credit this longevity to our ability to quickly and expertly adjudicate claims, manage risk, and customize solutions to help our partners achieve their goals,” said Jones. “With our newly expanded organization, we will be able to offer an even more robust range of solutions to the marketplace.”

“We could not be more excited about the future,” said Bird. “The merger of these companies will allow us to expand our resources to better serve both our existing and future customers, dealers, and consumers with the highest level of customer satisfaction, attention to detail, and quality services.”

About Sonsio

For over 36 years, Sonsio has been the industry leader in administration of tire and wheel road hazard programs, parts and labor warranty programs, technical advice programs, extended customer service, and loyalty enhancements programs to the automotive aftermarket. Importantly, customers recognize Sonsio’s network of facilities as the standard for coast-to-coast protection and peace of mind for the services and products sold. To learn more visit www.sonsio.com or contact us at by email at info@sonsio.com.

About Dent Wizard

Dent Wizard International, established in 1983, is North America’s largest provider of automotive reconditioning services. Services include paintless dent removal, minor paint and bumper repair, wheel repair, interior repair, windshield repair, detail services, appraisal and catastrophe support, and key origination and duplication. Dent Wizard is transforming the automotive reconditioning markets through its full-service solutions and unmatched scale and expertise. For more information visit www.dentwizard.com.